

Keshav Jain

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EXPERIENCE

- 2024-Present **GHROO FOODS** New Delhi, DL
Head of Business Development and Operations
- Enhanced product consistency, recipe formulation and customer satisfaction by 20% through operational standardization
 - Managed end-to-end financial operations, including budgeting, accounting, and regulatory compliance, ensuring seamless business processes
 - Directed procurement and packaging design, while developing and maintaining digital assets to enhance brand presence
- (2023) **INDIAN AGRICULTURE RESEARCH INSTITUTE** New Delhi, DL
Research Intern
- Led the development and management of a hydroponics system, overseeing the growth of leafy vegetables and researching substrate growth parameters for improved crop production
 - Collected and analyzed growth data for various crops, focusing on nutrient levels, growth rates, and overall system performance to enhance efficiency and sustainability in hydroponic farming
- (2023) **REGIONAL MUSHROOM RESEARCH INSTITUTE** New Delhi, DL
Research Intern
- Conducted mushroom production technology research, including spawn production and lab testing of soil and compost samples
 - Managed data recording, analysis, and large-scale operations to identify best practices for summer mushroom farming and efficient utilization of waste products
 - Contributed to food processing, including pickling, canning, drying, and explored distribution, marketing, exporting, and medicinal applications of mushrooms
- 2022-2024 **NATIONAL SERVICE SCHEME** Panipat, HR
Volunteer
- Organized and participated in community initiatives such as clean-up drives, tree plantation campaigns, camps, and blood donation projects
 - Facilitated knowledge-sharing programs through rallies, street shows, workshops, and seminars to raise awareness on social issues
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EDUCATION

- 2021-2024 **KURUKSHETRA UNIVERSITY** Haryana
Bachelor of Science; Major in Botany
- Awards: International Poster Presentation (HSCA), Position in model presentation on “Study and Analysis of DNA Sequence, 2nd position in World Health Day Videography competition, 4th Position in District Level Essay Writing Competition
 - Leadership: Project Head for exhibition and conferences, Botany Excursion Member, Zoological Association Treasurer
- 2020-2021 **MAXFORT SCHOOL** New Delhi, DL
Senior School Certificate; Major in Biology and Chemistry; Minor in Physics and Mathematics
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OTHER

- Languages: English (Proficient) and Hindi (Native)
- Technical Skills: Microsoft Office Suite, Canva
- Certifications: Organic farming, Department of Horticulture, Haryana, 5-day Pre- incubation series Her Harvest Pusa Krishi, ICAR-IARI, 5-day International Conference on “Agri startups innovation to impact 2023 (online) by MANAGE, 3rd International conference “Innovative Approaches in Agriculture, Horticulture & Allied Sciences”
- Volunteering: 7 Day special camp on “Youth Empowerment: A Move Towards Social Change”