**Home Page**

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| **Logo** | Website Logo |
| **Navigation Menu** | User Can check any page easily or we can show all pages of website through this menu |
| **Slider** | An example of a slider can be a revolving carousel that displays products or photos.  It’s has become a fairly normal and expected design layout.  Clients want them for visual wow factor.  It’s an easy way to add 'interest' to a page because it moves.  You can show more images and information above the fold. |
| **About us** | How great their company is.  How great their products/services are.  How great their employees are. |
| **Products** | Powerful small product description.  Well placed call-to-action.  User can go directly to the specific product page.  Informative variant images. |
| **Testimonials** | Build Trust & Credibility With Social Proof.  Persuade the Mind with Emotion.  Testimonials are a valuable form of social proof that gives your value claims more legitimacy.  Nothing Captures Attention Like a Good Story. |
| **Footer Links** | New visitors, visiting the site for the first time will be able to find what they want much faster, without having to use navigation menus.  It could have a very positive effect on your bounce rate.  Having the sitemap in the footer as oppose to on an individual page will save your visitors clicks. |
| **Social Media Icon** | Improve Customer Experience.  Increase Brand Exposure.  Improve Reach To Your Target Market.  Influence SEO Benefits. |