

BHUWAN JOSHI

CREATIVE VIDEO PRODUCER

PROFESSIONAL SUMMARY

Innovative and results-driven Creative Producer with over a decade of expertise in crafting engaging visual narratives and developing effective content strategies. Passionate about creating captivating content that engages audiences and aligns with brand messaging. Proficient in video production, editing, and leveraging creative technologies.



WORK PROFILE

(Click Me)

SKILLS

Video Production
Video Editing
Scriptwriting
Content Strategy
Creative Direction
Conceptualization
Content Production
Team Leadership
Project Management

SOFTWARE'S

Adobe Premier	◆◆◆◆◆
Adobe After Effects	◆◆◆◆◆
Canva	◆◆◆◆◆

EDUCATION

Bachelor in Broadcast Journalism

Masters in Mass Communication

CONTACT

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WORK EXPERIENCE

Creative Video Producer / Director

Freelance

Jan 2023

- Spearheaded creative projects from ideation to execution, ensuring alignment with client standards and expectations.
- Directed photo and video shoots for both print and digital media, overseeing shoot concepts, camera angles, and lighting.
- Managed post-production processes, including editing and color correction, ensuring high-quality final deliverables.
- Orchestrated live broadcasts, recordings, and non-broadcast programming for public entertainment and educational platforms.
- Collaborated closely with clients and production teams to maintain program alignment with the creative vision.

Video Production Lead

Flexnest - Premium Fitness Equipment Brand

March 2021 - December 2022

- Created impactful videos for diverse platforms, including the Android app, YouTube, and local business commercials.
- Managed end-to-end post-production, ensuring video editing, motion graphics, and quality assurance.
- Developed content strategies in alignment with brand messaging to drive marketing initiatives.
- Oversaw creative development for promotional materials, social media content, and video ads.
- Successfully managed video shoots, coordinating teams, performers, and production equipment.

Head of Video Production

BLMM E- Commerce

August 2018 - January 2020

- Led a creative team in scriptwriting, set design, and post-production for videos across YouTube, TV, and special events.
- Efficiently managed day-to-day operations, creating engaging video content and achieving product launch success.
- Developed and managed project budgets, optimizing production costs while ensuring high-quality outputs.
- Collaborated seamlessly with marketing and advertising teams to enhance brand visibility and engagement.



WORK PROFILE

WORK EXPERIENCE

Creative Supervisor

Den SnapDeal (Web & TV)

December 2014 - April 2018

- Managed video shoots and studio teams, including work schedules and video direction.
- Developed and presented project scripts and storyboards, gaining client approval for pre-production.
- Created comprehensive production schedules for all project phases, optimizing efficiency.
- Led the hiring, training, and coordination of production specialists, video editors, and graphic designers.
- Produced compelling broadcast segments and oversaw the creative development of diverse video content.

Associate Creative Producer

Network18 Media Group

January 2008 - October 2014

- Directed video shoots both in-studio and on-location in Delhi NCR, overseeing concept creation and set design.
- Supervised post-production processes, including editing, dubbing, and color correction.
- Contributed innovative ideas for lifestyle shoots, ensuring alignment with project goals.
- Maintained strong liaisons with directors, actors, and creative staff, successfully completing projects to client satisfaction.

Bhuwan Joshi