

# Ashu Katariya

## Graphic Designer Executive

Current Address: H. No 124 pocket 9 rohini  
sector 21 delhi -110086

Permanent Address: H. No 124 pocket 9  
rohini sector 21 delhi -110086

Email: Katariyashu671996@gmail.com

Mob-9871991694

## Summary

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Creative and detail-oriented graphic designer with exceptional skill level and experience in various mediums, such as vector art, Lomography and collages. Highly adept with programs in Adobe suite, such as InDesign, corel Photoshop and Illustrator. Extensive experience in executing digital marketing plans via digital ads and social media content

## Skill Highlights

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- Self-Learner
- Adaptable
- Communication Skills
- Organized
- Reliable and Resilient
- Negotiation

## Experience

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### Krishna Overseas Inc. Delhi - Graphic Designer

- Create Jar label, Catalogue, Social Post etc.
- Coordinating with the QC, Sales & Warehouse team.
- Create designs that bridge the aesthetics of the product with social media interaction while preserving the brand's identity across all channels.

### Shellz Overseas Pvt. Ltd., Delhi- Executive -

- Create designs that bridge the aesthetics of the product with social media interaction while preserving the brand's identity across all channels.
- Design interesting social media content that connects with target audiences and create attractive pictures that communicate the features and benefits of the product.
- Manage several design projects while adhering to deadlines and producing professional work in fast-paced settings.
- Incorporate user insights into product and social media design to ensure that it takes audience preferences and habits into account.

## RK Group of Industry

- Graphic Designer With. 2 Year Of Experience With An Eye For Detail Whose Work Emphasizes Creativity And Innovation. Highly Skilled In Photo And Video Editing With A Mastery Of Particularly Photoshop, Adobe Illustrator, Corel Draw . Past Project Range From Video Advertisements To Social Media Content Make Posting, boxes Design, Pamphlet Etc.

## Provana India Pvt Ltd.

- PROCESS ANALYSIS.**  
Monitored and maintained applications, ensuring proper updates and compliance with requirements.
- Analyzed data and prepared reports
- Identified and fixed problems with existing processes
- Worked with users to gather input and increase ease of using applications
- Migrated legacy system to updated applications.

## Education

Qualification	Board/Institute	Passing Year	% or CGPA
<b>B.com</b>	<b>Delhi University</b>	2019	75.65%
<b>12<sup>th</sup></b>	<b>Jhabban Lal Dav School</b>	2015	64.64%
<b>10<sup>th</sup></b>	<b>P.s.m Sr Sec School</b>	2012	60.08%

## Software Skills

- Adobe Illustrator
- Ms Office
- Adobe Photoshop
- Corel Draw